

Hanieh Shahriyari

UI/UX Designer

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📍 Italy



Personal Information

Statement

"Seasoned UI/UX designer and front-end developer with over a decade of experience. Dual master's degrees in E-Commerce and Strategy Engineering underpin a deep understanding of human interfaces. Proficient in industry-standard tools like Photoshop, Illustrator, and Figma, with expertise in HTML, CSS, and jQuery for crafting immersive digital experiences."

Work Experience

Freelancer

Jul 2015 – Present

UI/UX Designer & Web Developer

- Participating in developing main design concepts and user journeys.
- Sketching out ideas and making models.
- Leading design activities to understand user needs & business opportunities.
- Implementing visual elements and designs with HTML, CSS, jQuery and Bootstrap, collaborating with the back-end developers' team.

C.N.R.

Hybrid Italy
Oct 2022 – Apr 2023

UI/UX Designer with Expertise in Video Analytics

- Conducting in-depth analysis of video analytics approaches, focusing on user interaction and experience.
- Collaborating with cross-functional teams to enhance the usability and user-friendliness of video analytics software.
- Creating a user personas, user flows, and wireframes to optimize the UI/UX.

Linkexpress

Full-time
Jun 2019 – Mar 2020

Lead UI/UX Designer & Web Developer

- Conducting brainstorming meetings, user research and designing user-centred solutions.
- Implementing visual elements and designs with HTML, CSS, jQuery and Bootstrap.
- Collaborate with the back-end developers' team.
- Designing and building dashboards, CRM panels utilizing MVC for Urban Transportation.

Sairosoft

Full-time
Mar 2016 – Feb 2019

Lead UI/UX Designer & Web Developer

- Supervisor of the design team and leading UI/UX designer to keep the standards, sprint planning, daily scrum, and sprint review each week.
- Implementing visual elements and designs with HTML, CSS, jQuery, and Bootstrap.
- Conducting design activities to understand user needs & business opportunities, uncovering business or user needs with the goal to generate potentially feasible solutions.
- Development of CRM for Airline Agencies utilizing MVC.

Nomatec

Full-time
Jun 2015 – Feb 2016

Front End Developer & Graphic Designer

- Implementing visual elements and designs with HTML and CSS markups and also jQuery customization.
- Development of web application utilizing MVC.
- Designing the main website of the company with KOOBOO (CMS based on ASP.NET MVC).
- Writing daily and weekly reports of tasks to be performed.
- Performed routine performance reviews and provided resolution for any errors arising with the application.

Web One

Full-time
Jun 2014 – Jun 2015

Lead Interaction & Web Designer / Developer

- Participated in Front-end development in HTML, CSS, and jQuery markup languages.
- Collaborated with the back-end developers' team.
- Designing website user interface, landing page and admin dashboards.

Amir Manoochehri's Studio

Full-time
Apr 2011 – Jun 2014

Front End Developer

- Implemented visual elements and designing with HTML and CSS markups and also jQuery / Java customization.
- Collaborated with the back-end developers' team.
- Supervision of web-based outputs in order to optimize applications for reaching maximum speed and scalability and ensuring the technical feasibility of provided UI/UX designs.

Skill Set

Expertise & Deliverable

Visual Design
Prototyping
Wireframing
Design Research
Experience Mapping
Design documentation
User research and analysis
Usability Testing
Mock-up design
Responsive Design
Cross-browser compatibility

Technical Skill

Adobe XD
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Zeplin
Figma
Trello
Visual Studio Code
HTML/CSS
Python
Microsoft Office

Education

Engineering Technology for Strategy and Security | Master's degree

Unige Italy – Genova 2020 – 2023

Engineering Electronic Commerce | Master's degree

Azad University 2016 – 2019

Engineering Information Technology | Bachelor's degree

Azad University 2008 – 2013

Certificate

- **Figma** (Coursera)
- **Webflow** (Coursera)
- **User Experience (UX) Design** (Coursera)
- **Data Science** (Coursera)

Language

- **English** (B2)
- **Italian** (A1)

